

# CE&CF EXEC BOARD MEETING

## February 6, 2015 (via teleconference)

**Present:** Bill Giesler, Bill Hoeb, Jerry Lang, Jim Sparrow, John Strohbach and Barry Wanninger

Minutes of the November 7 meeting were approved as distributed.

### **President's Report – Bill Giesler**

#### **Active Chapter** -- Andrew Kendall, Active Chapter President

The Alpha Xi Chapter finished off an incredibly strong first semester marked by success in every facet. We have not settled for one successful semester for the 2014-2015 Academic Year though, we have hit the ground running and plan to make the second semester even more successful. At the beginning of the year we created goals posters to hang in the chapter room to hold every member accountable, and I am proud to say that we have already exceeded some of these goals.

One of the biggest highlights of the Fall Semester was a record grade point average. Overall the chapter was able to achieve a 3.24 GPA while holding the spot as the largest Fraternity on campus, a testament to our hard work in recruitment over the last few years. Twelve members achieved a perfect 4.0, and five of those were new members. We are continuing to set the bar high as we introduce new scholarship programs to assist brothers in achieving their best in the classroom.

Recruitment is in full swing for the Spring Semester and we have already had very impressive candidates accept invitations to join the Chapter. These candidates come from all different academic backgrounds and have already proved that they have the drive to give back to the Brotherhood. Once Rush Week is complete, we look forward to mentoring them through our award winning New Member process that allowed us to initiate 100% of the candidates in the fall.

Active Chapter is very excited to be special initiating Mike Bohn, the current Athletic Director at the University of Cincinnati. He has already proven to be a great asset to the chapter by assisting us in recruiting athletes. This Spring Semester we have already had four football players accept invitations including one of the starting offensive lineman and the future starting quarterback. As we work to foster spirit and support for the athletic programs at the University of Cincinnati, Mike will be a great addition to our bonds.

Alpha Xi continues to set the standard for involvement on a national level. This year 80 brothers are registered to attend PIKE University in Chicago which is six more than we sent last year and enough to set another record for attendance. We look forward to the valuable lessons we will learn as we look to strengthen our Chapter operations and become better across the board. We continue to have 100% Chapter involvement on campus and two brothers recently created their own student organizations.

Through our success we have found time to also enjoy our PIKE Experience. Brothers loved spending time with each other at our annual Formal Event in Nashville, Tennessee. We have an excellent calendar planned out for the semester and we look forward to becoming better men while also having a good time. One of the events we are most excited about is our annual Fire Truck Pull philanthropy. We are hoping that it will be the biggest yet.

As I mentioned before, the goals posters in the chapter room show that we are constantly mindful of the success we ultimately want to achieve, a fifth straight Robert Adger Smythe Award. With each goal that we achieve we are able to mark off another step in our Strive for Five. Active Chapter is excited to continue our success and grow together in the bonds of phi phi kappa alpha.

#### **SHA** -- Mark Wood, SHA President

- Founders' Day is set. Friday March 6th at 6pm. Myers Alumni Center. Postcards will be mailed Feb. 2nd. Working with active chapter to host alumni at chapter house after event. Have we ever done fundraising onsite at an event?
- Successful basketball event with over 70 in attendance. Will be making a donation to Cleeter's Memorial Fund with proceeds. Will certainly do event in future.
- Mark Wood has taken a new job in Columbus, OH with UBER.

#### **UCPHC** – Bill Giesler

- Mike Dever has verbally agreed to donate a lot on Dixby in order for UCPHC to consider a future expansion. Chapter size has outgrown our current house space. He also donated money towards that initiative to CE&CF.
- Chris Lee is being considered for a Board seat with UCPHC.

## Future CE&C Board Members

A key goal is to continue to identify and engage new committee members in order to build bench strength and successors for this Board.

## **Treasurer's Report – Jim Sparrow**

No financial report as there have been virtually no transactions in the checking account since the last meeting, except for the Omega direct deposits to the checking account. CE&CF has changed the method of allocating housing scholarships to chapter – from CE&CF checks written to individual scholarship recipients, to one check written to UC Pikes Housing that is distributed to recipients by chapter. Check for \$6000 Fall, \$6000 Spring and \$4500 Summer (adjusted for occupancy). See also the Investment Committee Report and the contributions listed in the Communications Report.

## **Fund Raising Report – Bill Giesler**

### 2014-2015 Fund Raising Program

Our goal for this coming year's program is \$30,000 with a donor base of 100. As of February 1, 2015, we have \$14,845 pledged and \$14,345 collected from 66 Brothers.

### Endowed Scholarships

A new Endowed Scholarship Fund initiative has begun for Dennis Cleeter. Donations to date are \$5,100 (from 21 donors).

### Planned Giving Program

We are planning to solicit 65 SMCs for Planned Giving donations in February 2015.

Dave Krutsch has contacted CE&CF to make a Planned Giving gift. Tom Cuni is working with Dave Krutsch's attorney in Florida to work out the details of his gift. Upon David Krutsch's death, title to his house in Florida will be put into a Trust. Tom Cuni is the Trustee and the Trust is obligated to pay taxes and insurance for fifteen years. The Trust will ask CE&CF to pay those obligations for up to 15 years or until the death of Robert Lake. CE&CF can, at any time, discontinue paying these obligations, and if so, our rights to ownership of his house end. We will discuss this further and vote on acceptance of this gift in New Business. (Trust Agreement is attached).

### Miscellaneous

Mike Dever donated \$43,000 to CE&CF and earmarked those funds for a future Nester House expansion of our educational space.

## **Investment Committee Report – John Strohbach**

Below are the current balances for the CE&CF account at Johnson Investments. The equities market has been down in the last few weeks causing a small decline. There will be an Investment Committee meeting on Feb 11, 2015 and we will review the first half of the FY2015.

The fund is approaching three quarters of a million dollars in value (\$741,787 as of 2/6/15)

## Asset Class Allocation

Report

Asset Class Allocation

Account

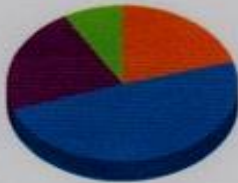
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As Of

Current

Run

Download to Excel



Asset Class	Value	Gain or Loss	Est. Annual Income	% of Account
FIXED INCOME	149,327.95	8,901.33	3,150.97	20.45%
COMMON EQUITY	358,870.03	-47,145.29	7,099.48	49.16%
OTHER INVESTMENTS	160,900.70	-3,599.30	6,164.81	22.04%
CASH & EQUIVALENTS	60,789.81	0.00	0.00	8.32%
	<b>\$729,888.49</b>	<b>\$52,447.32</b>	<b>\$16,455.06</b>	<b>100%</b>

This investment report summarizes the activity in your account for the chosen time frame. We hope you find the report helpful; however, please keep in mind that this information is not intended for tax reporting purposes. Adjustments may occur after this report is created. If applicable, your custodian will mail tax reporting documents to assist you with your tax returns at a later date. If you have any questions regarding this report, please contact your Portfolio Manager.

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## Scholarship Committee Report – Barry Wanninger

The Scholarship Committee met on Tuesday, January 27th and picked the recipients for the 2015 scholarships/awards. We are awaiting the recipient picks for the Quinn Family Scholarship from Kyle Quinn and Brookline Scholarship from Mark Wood. We should have all recipient names by 2nd week of February so checks can be requested and presentation letters composed, printed and signed by Bill Giesler. I obtained additional Pike folders for scholarship/ award presentation from our stash at Lexus.

I made contact with PiKA MHQ to get the scholarship/award funds available for 2015 from the endowments they manage. Available funds are: Dever-\$754, Jones-\$493, Nester-\$2,087 and VanFossen-\$366. Gary Pies increased his scholarship for this year to \$2000 by donating an additional \$1500 to be used this year. Check was given to Steve Simendinger to deposit in Johnson Investments' account. Gary's plans are to increase his endowment from \$10,000 to \$20,000.

The CE&CF Scholarships and Awards will be presented at Founders' Day Banquet on March 6th. I will be making contact with Purcell Marian in February/March about CE&CF Bearcat Scholarship.

Record Year for Scholarships (See below)

## 2015 CE&CF Scholarships/Awards

### *“Funded Solely by CE&CF”*

#### **CE&CF PRESIDENTIAL BROTHERHOOD AWARD (\$1000) – Nick Partie**

Active member sophomore and above chosen by the CE&CF President with recommendations from the CE&CF Scholarship Committee.

#### **CE&CF C. THOMAS CLIFTON AWARD (\$750) – Jack Johnson**

Active member sophomore and above that has high GPA and exemplifies strong leadership at Alpha Xi and on/off the UC campus.

#### **CE&CF HOWARD HEBBLE GPA SCHOLARSHIPS (\$250 each) - Trevor Kirbabas, Cam Laatsch, Michael Murphy, Joe Rattermann & Jay Rugg**

Fall pledge(s) with highest GPA. No scholarship application required.

#### **CE&CF CEDRIC VOGEL LEADERSHIP AWARD (\$750) – Nick Stenger**

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

#### **CE&CF CAMPUS ACTIVITY AWARDS (\$250 each) – Brett Carlin, Nathan Kunkel, Kevin Kurzhals & Nick Wessels**

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

### *“CE&CF Endowed Scholarship Funds”*

#### **JOHANNIGMAN SOPHOMORE GPA SCHOLARSHIP (\$1000) – Andrew Gardner**

Active member sophomore with most improved overall GPA from previous year. No scholarship application required.

#### **JOHANNIGMAN JUNIOR GPA SCHOLARSHIP (\$1000) Kelechi Agomou**

Active member junior with most improved overall GPA from previous year. No scholarship application required.

#### **JOHANNIGMAN SENIOR GPA SCHOLARSHIP (\$1000) – Matt Johnson**

Active member senior with most improved overall GPA from previous year. No scholarship application required.

#### **JACK PECSOK SCHOLARSHIP (\$500) – Nick Portman**

Active member sophomore and above with highest overall GPA in Architecture. If no brother is majoring in Architecture then any one in DAPP. No scholarship application required.

#### **GARY PIES SCHOLARSHIP (\$2000) – Nick Bartelme**

Active member sophomore and above that is majoring in a music related field is preferred. Applicants that are not majoring in a music related field, but are using their musical abilities to support Alpha Xi, a UC organization or community organization will also be considered. If an insignificant amount of music related applicants apply then active members sophomore and above with a high overall GPA and/or exemplify strong leadership at Alpha Xi and on/off the UC campus will also be considered.

### **THE QUINN FAMILY SCHOLARSHIP (\$500) - ?**

Preference will be given to Varsity and Club athletes; however intramural athletes may also apply. We are also soliciting applicants that have an inspiring story to share that required them to “overcome adversity” and employ a competitive attitude and spirit towards tackling a challenge in his life. Applicants should submit their resumes with their applications (that include a list of honors, activities, community service, etc., college major and GPA). Applicants shall also create a video clip (maximum of four minutes in length) addressing the following general topic: **How has the fraternity experience enriched my athletic involvement (or vice-versa) and deepened my appreciation for UC campus life? Applicants applying under the “adversity” theme shall submit a video clip or powerful essay (max 1000 words) detailing the adverse event/life occurrence and how they resolved to overcome it.** Applicants will have the freedom to be creative in their responses, exhibiting their Bearcat pride, passion for PiKA/athletics, and cite specific accomplishments as a result of said dual relationship (of PiKA and athletics) or overcoming hardship. Submissions should be energetic and passionate, however serious, forthright, and clearly address the topic above. A minimum GPA of 2.5 is required for this scholarship.

Applicants will submit their materials along with other active chapter members applying for other CE&CF scholarships/awards (same due date), and these materials will be forwarded to Kyle and Jeff Quinn via email for their review of the videos/resumes. They will select the winner. Videos may be put into any readable format and sent electronically; however, videos uploaded to YouTube are preferred. Applicants must supply the internet URL link for the YouTube video.

### **JOSEPH R. “BUZZ” VOLZ SCHOLARSHIP (\$500) – Alec Niehauser**

Active member sophomore and above in the College of Business with at least a 3.0 overall GPA that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

## ***“Pi Kappa Alpha Educational Foundation Endowed Funds”***

### **MICHAEL DEVER LEADERSHIP AWARD (\$750) – Robbie Noonan**

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

### **CHRISTOPHER JONES MEMORIAL SCHOLARSHIP (\$1000) – Kyle Behringer**

A member of the most recent Fall Pledge Class recommended by Alpha Xi active chapter and approved by Steve Jones (father of Christopher Jones) and/or the CE&CF Scholarship Committee. No scholarship application required.

### **WILLIAM R. NESTER BROTHERHOOD & IDEALS BROTHERHOOD AWARD (\$650) – Corey Goedde**

Active member sophomore and above that best represents **Fraternal Brotherhood**. Candidate is selected by Alpha Xi Active Chapter, reviewed by the CE&CF Scholarship Committee, and approved by Steve or Brian Nester. No scholarship application required.

### **WILLIAM R. NESTER BROTHERHOOD & IDEALS EDUCATION AWARD (\$650) – Thaddaeus Voss**

Active member sophomore and above that best represents a **Pillar of Education**. Candidate is selected by Alpha Xi Active Chapter, reviewed by the CE&CF Scholarship Committee, and approved by Steve or Brian Nester. No scholarship application required.

### **WILLIAM R. NESTER BROTHERHOOD & IDEALS MENTOR AWARD (\$650) – Brain Redmond**

Active member sophomore and above that best represents a **Positive Mentor**. Candidate is selected by Alpha Xi Active Chapter, reviewed by the CE&CF Scholarship Committee, and approved by Steve or Brian Nester. No scholarship application required.

**JACK VAN FOSSEN SCHOLARSHIP (\$500?) – Matthew Murphy**

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

***“Funded by Individuals”*****BROOKLINE SCHOLARSHIP (\$500) - ?**

Recipient chosen by a group of Alpha Xi Brothers that have donated to this scholarship. Scholarship will be awarded to the Alpha Xi undergraduate who has exhibited academic promise, committed zealous energies to our fraternal brotherhood and represented the ideals of Pi Kappa Alpha. A separate scholarship letter with the application will be forwarded to Alpha Xi active chapter to apply for this scholarship.

**CONTINGENT NETWORK SERVICES ENGINEERING SCHOLARSHIP (\$1000) – Brady Perkins**

Active member sophomore and above with highest overall GPA in the College of Engineering. No scholarship application required.

**WILLIAM SIMENDINGER SCHOLARSHIP (\$500) – Nick Jones**

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

*\*All scholarships/awards have a minimum of a 2.0 GPA requirement unless specified otherwise.*

**2015 – 28 Scholarships/Awards (27% increase) for a total of \$17,450? (20% Increase?)**

**2014 – 22 Scholarships/Awards for a total of \$14,**

CE&CF Endowed Scholarship Funds			
2015			
Name	Beginning Balance	4.00%	Available for Award(s)
Quinn	\$11,821	\$473	\$500
Johnannigman	119,339	4,774	4,774
Sifferlen	10,746	430	0
Pecsok	11,100	444	500
Volz	13,500	540	500
Pies	10,500	420	500
Brookline (Junior)	4,420	177	500
<b>TOTAL</b>	<b>\$181,426</b>	<b>\$7,257</b>	<b>\$7,274</b>

Amount of Portfolio Available for Scholarships and Grants							
2015							
Date	Portfolio Value	Available for Scholarships and Grants	Less Named Scholarships	Less CE&CF Funded Scholarships	Less CE&CF Funded Grants	Total Scholarship and Grants	Over/Under
June 30, 2014	\$644,056	\$25,762	\$7,274	\$4,000	\$16,500	\$27,774	(\$2,011.76)

## Communications Committee Report – Bill Hoeb

“Back Room” support was again provided for the Christmas Scholarship Luncheon. This included preparation and mailing of a postcard/reservation form, preparation of the program and name badges as well as maintenance of the Master Balance Sheet (Reservations/Financial Records). The event generated a profit of \$4,639.93 for the Annual Scholarship Fund.

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A Bits & Bytes email newsletter BLAST was sent on December 12 to those brothers initiated from 1942 to 1967, inviting them to the 2015 Florida Gathering. It will be held on February 22 at Ruth’s Chris Steak House in Sarasota, Florida. A follow-up email was sent on January 9 and a final notice was emailed on February 4. As of February 1, we have 24 confirmed dinner reservations.

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OmegaFi was provided with a copy of Dennis Cleeter’s obituary on December 10, 2014 and they immediately sent an email blast to everyone on our email list. Debbie Cleeter and family included CE&CF in Cleet’s obituary, suggesting contributions to the Dennis R. Cleeter Endowed Scholarship Fund. As of February 4, a total of \$5,100 has been received from 22 donors. Donors have received a thank you letter and Debbie Cleeter has been notified of the first 18 donations. Post Meeting Note: Nick Orphan has agreed to head up getting additional donations for the Cleeter ESF

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OmegaFi sent a blast to all Brothers on the email list in mid-December suggesting they consider year-end giving to the CE&CF 2014-2015 Annual Scholarship Fund. As of February 1, 2015 we have received pledges of \$14,245 from 66 donors. Brothers who paid any amount in excess of \$35 for the Christmas Scholarship Luncheon received a thank you letter for their contribution. OmegaFi generated the letters and added their names to the Donor Honor Roll for the 2014-2015 CE&CF Annual Scholarship Fund.

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### Associate Treasurer’s Report

As associate treasurer, I maintain a record all contributions and acknowledge contributions - with the exception of those to the Annual Fund. OmegaFi maintains the Donor Roll of Honor for the Annual Fund and acknowledges contributions.

Following is the status of our eight Endowed Scholarship Funds as of February 1, 2015:

#### ESF’s established prior to 2014-2015:

Johanningman	\$ 119,339
Sifferlen	10,846
Quinn	11,821
Brookline	7,750

#### ESF’s established in 2014-2015:

Cleeter	\$ 5,100
Pecsok	11,400
Pies	12,000
Volz	13,700

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## Pre-Grand Opening Event at the new Clifton Branch of The Public Library of Cincinnati and Hamilton County

The committee for this event consists of Kim Fender, Bill Hoeb and John Strohbach.

On February 2, 2015, Kim reported that the renovation is still on schedule and that the earliest possible date for our event would be May 9. The Library will have their Grand Opening on the Monday following our Saturday event.

Our pre-grand opening event:

- Saturday evening, May 9 or 16 (**tentative**), 5:00 to 7:00 p.m.
- \$175 per couple, includes one memento; \$100 per individual, includes one memento (with cost of drinks, hors d'oeuvres and mementos covered by anonymous brothers, 100% of proceeds from Pike attendees will go to CE&CF scholarship fund).
- Parking for 17 cars in Library parking lot, the Library will research valet parking
- Guests will enter through the new main entrance at the rear of the building. The Library will prepare name badges and distribute to guests as they arrive. Library security will assist so that only registered guests gain entry
- Complimentary hors d'oeuvre's and beverages served in various locations
- Building tours will be conducted by Library staff
- Remarks will be made by a representative of Alpha Xi and the Library at 6:00 p.m. (unveiling of plaques will follow remarks)
- Mementos will be presented to guests as they depart (additional mementos may be ordered at \$25 each).

The Library will design and prepare the name badges, invitation and program for the event. They will also design the memento – a set of four coasters. Designs will be submitted to, and subsequently approved, by the committee.

The President of the University of Cincinnati, Santa Ono, will be invited as a special guest. Kim Fender offered to arrange this invitation. Kim suggested that a member of the local media be invited – agreed by all.

John and Bill suggested Bob Dorsey to be the Alpha Xi spokesperson. John asked Bob to represent the fraternity and he accepted. Bill Moran, a member of the Library's board of directors, will speak on behalf of the Library.

The Library plans to create and install two plaques. The first is for Alpha Xi Chapter, resident from 1949-2007. The proposed location for the plaque is the north wall in the foyer, just inside the original front entrance of Parkview Manor on the first floor of the building.

Another plaque recognizing Michael L. Dever's contribution of Parkview Manor to the Library will be mounted on a wall in the new lobby at the rear (east side) of the building.

**Old Business:** For discussion May 1, 2015 -- IF CE&CF were to raise the amount of Scholarship giving, should it be by increasing the individual amounts, or by increasing the number? Barry to get Chapter's input also.

### **New Business:**

- **Scholarship Shortfall:** Barry moved that CE&CF cover the \$250 shortfall in scholarship awards for FY 2015. Hoeb 2<sup>nd</sup>. Passed.
- **Interest on Donations:** Stroh moved that the interest generated by the \$43,000 Dever and \$24,000 Krutsch donations be added to the scholarship funds available for the year earned. Lang 2<sup>nd</sup>, Approved [Note - Approval contingent on Bill Giesler checking with Mike Dever]
- **David Krutsch Gift Approval:** Tabled until liability issues are resolved.

**2015 Meetings: May 1 (Full Bd); August 7 (Exec Bd); November 6 (Exec Bd);**