CE&CF BOARD MEETINGMay 1, 2015 Kenwood Country Club

Present: Bill Giesler, Wayne Gilsdorf, Bill Hoeb, Jerry Lang, Bernie Meese, Jim Sparrow, John Strohbach

Excused: Mike Dever and Barry Wanninger

Minutes of the February 6 meeting were approved as distributed.

President's Report - Bill Giesler

Active Chapter

By: Andrew Kendall, Active Chapter President

The Alpha Xi Chapter finished off an incredibly strong second semester marked by success in every facet. At the beginning of the year we created goals posters to hang in the chapter room to hold every member accountable, and I am proud to say that we have already exceeded most of the goals. All of our hard work culminated in the Greek Excellence Awards.

Alpha Xi was able to take home a plethora of awards on a chapter and individual basis at the Greek Excellence Awards. The chapter won the award for Academic Achievement, New Member Education and Alumni Relations. Peter Schmidt won Greek Male Overall Achievement, Thaddaeus Voss won Scholar of the Year, Brother Dean Szymanski won Professor of the Year and Chapter President Andrew Kendall won the inaugural Pillar of the Community Award for Social Responsibility and Citizenship. The Chapter was very proud to win second in the Overall Premiere Chapter Awards, something we have not done for a few years.

The new member process wrapped up and we were able to initiate 100% of the candidates once again. For the year, we achieved 100% retention and initiated 60/60 new members. Alpha Xi is currently home to 171 Active Brothers making it the biggest chapter on campus by quite a big margin.

Alpha Xi continues to set the standard for involvement on campus. Brothers were elected to a multitude of executive positions in different organizations on campus. We were extremely proud to see Bhavik Modi win the Presidential Leader Medal of Excellence this year, an award only given to six students at the University of Cincinnati. Brothers were once again tapped into nearly every honorary on campus. PIKE additionally excelled on the athletics field where we won the 5 on 5 flag football championship and our second straight soccer championship in dramatic fashion after going into overtime.

Through our success we have found time to also enjoy our PIKE Experience. We hosted our first annual Fireman's Challenge Week where we hosted different events each day. We were able to raise over \$1,000 for Shriners Hospital through our annual Firetruck Pull. The week included an excellent Founders Day event and culminated with a semiformal that nearly every brother was able to attend.

As I mentioned before, the goals posters in the chapter room show that we are constantly mindful of the success we ultimately want to achieve, a fifth straight Robert Adger Smythe Award. With each goal that we achieve we are able to mark off another step in our Strive for Five. We are extremely proud of our achievements on a local level and the development of all our brothers. Active Chapter is excited to continue our success and grow together in the bonds of phi phi kappa alpha.

SHA

By: Mark Wood, SHA President

There's not a lot going on with SHA right now. We hosted a happy hour with Active Chapter on Friday, April 20th, unfortunately I was not able to attend so I do not know the details of how the event went.

We are working on finding a suitable location for our Spring Soiree. This is a date party for younger alums that we use as a way to welcome the newest graduates into the alumni ranks. This started last year with good success.

The SHA Softball season has kicked off. The 'good' news is no one has been injured yet. The 'bad' news is both games have been rained out thus far.

SHA will be making a donation to CE & CF from Founders' Day proceeds. I don't have an accurate number to report, but I believe it will be over \$500.

UCPHC

- UCPHC is in need of new member as the current Trustees cannot manage the various tasks and responsibilities needed. Potential candidates to help are:
 - o Chris Lee: Finances
 - o Jon Doerger Repair, Maintenance & Housekeeping

- UCPHC was approached by Matt Yung and Mark Wood to discuss expansion of the Nester Home. The drivers for expansion are:
 - The Chapter Room is too small and can only accommodate ½ of the Active Chapter (AC) members.
 - o AC desires a space large enough for dinners.
 - Reduce use and traffic on the first floor.
 - Add bedrooms to accommodate up to 35 residents. Current demand to live in the House outstrips availability by a factor of two.
- UCPHC is studying the following to determine the feasibility of expanding the House:
 - Acquisition of adjacent lot to accommodate additional parking.
 - o Discussion with US Savings Bank regarding financing options. Bill will be developing a business plan.
 - Conceptual design options by Harry Sparks.
 - o AC leadership agreeing to increase Chapter rent immediately if the expansion plans are approved.
 - o Discussion with Turnbull Walhert (Contractor) about the construction cost.
 - Discussions with CE & CF to explore feasibility of donations for housing.
- The good news is UCPHC is cash flow positive and we are in the process of developing the criteria for a Reserve Fund. We anticipate funding that this year.

Candidates for CE&CF Committee Members

A key goal is to continue to identify and engage new committee members in order to build bench strength and successors for this Board. Potential candidates are:

- o Don Jacob
- Steve Armsey
- o Dick Fenstermacher
- Mark Wood

Treasurer's Report – Jim Sparrow

2/15/15 Paid \$5,000 to UC Pikes Housing for scholarship grant pertaining to Fall 2014 semester.

2/22/15 Paid \$165 to Prevail Design for Mr. Alpha Xi award.

Received \$1,064 from Omega for February and March contributions.

All other contributions were deposited with Johnson.

Founders Day was handled by SHA. No funds have been received from SHA for CECF relative.

Checking account balance @ 3/31/15 was \$6,375. All other funds are with Johnson.

Fund Raising Report – Bill Giesler

2014-2015 Fund Raising Program

Our goal for this coming year's program is \$30,000 with a donor base of 100. As of April 27, 2015, we have \$17,252 pledged and \$16,752 collected from 73 Brothers.

Endowed Scholarships

- Donations to date for Cleeter ESF is \$6,000. Bill will ask Nick Orphan to follow up.
- A new ESF has been initiated by Patrick Carr and his pledge brothers. It will be modeled after the ESF Mark Wood started.

Planned Giving Program

We are planning to solicit 65 SMCs for Planned Giving donations in May 2015.

The Trust Agreement for David Krutsch's gift (Florida house) has been executed per his attorney in Florida. Tom Cuni does not have a copy as of April 21, 2015, but it is forthcoming. Upon David Krutsch's death, title to his house in Florida will be put into a Trust. Tom Cuni is the Trustee and the Trust is obligated to pay taxes and insurance for fifteen years. The Trust will ask CE&CF to pay those obligations for up to 15 years or until the death of Robert Lake. CE&CF can, at any time, discontinue paying these obligations, and if so, our rights to ownership of his house end. (We'll need to confirm our vote to accept this gift in Old Business).

<u>Miscellaneous</u>

Don Jacob has made a proposal for raising funds through CE & CF for Housing. We will discuss it further in New Business.

Investment Committee Report – John Strohbach

Attached is the Johnson report for the first three quarters of our fiscal year. It shows an ending market value of \$731,360. We are presently about \$10,000 higher. The total as of May 1, 2015 is \$742,000. The portfolio has an annual income of \$16,100.

There will be a Investment Committee meeting in July to review the full year and establish values for the Named Endowed Scholarships and determine the amount available for other CE&CF scholarships and grants.

ACCOUNT NUMBER: 19-J1790 MARKET VALUE SUMMARY			March 1, 2015 to March 31, 2015
	Current Period		MARY
	03/01/15 to 03/31/15	Year-to-Date 07/01/14 to 03/31/15	
Beginning Market Value	\$749,995.44	\$633,971.40	
Contributions	3,000.00	128,507.73	
Distributions	-14,750.00	-26,877.92	
Adjusted Market Value	\$738,245.44	\$735,601.21	
Investment Results			
Interest, Dividends and Other Income	1,652.99	11,302.12	
Change in Accrued Income	-535.85	102.09	
Fees and Expenses	-71.18	-5,532.47	
Net Change in Investment Value	-7,930.81	-10,112.36	
Total Investment Results	-\$6,884.85	-\$4,240.62	
Ending Market Value	\$731,360.59	\$731,360.59	

Scholarship Committee Report - Barry Wanninger

Another successful year of presenting scholarships & awards. Attached is a list of those presented along with values (Does not include \$500 CE&CF Bearcat Scholarship.) and some thank you notes from recipients.

The CE&CF Bearcat Scholarship to be given to a Purcell-Marian High School senior attending UC this coming year failed to attract any applicants although the deadline to submit an application was extended to April 24th. We hope to offer this scholarship again next year.

Patrick Carr '04 is also working on funds from his era to create another endowment.

Communications Committee – Bill Hoeb

A Bits & Bytes email newsletter BLAST was sent to our email list, inviting Brothers to the Pre-Grand Opening Event at the new Clifton Branch of the Cincinnati Public Library. It will be held on Saturday evening, May 16, 2015 at 3400 Brookline. Light hors d'oeuvres and beverages will be served. Formal, printed invitations were mailed by the Library on April 13.

OmegaFi sent a blast to all Brothers on the email list in mid-March asking them to consider a gift to the CE&CF 2014-2015 Annual Scholarship Fund. As of April 20, 2015 we have received pledges of \$17,252, up from the \$14,245 reported in February 2015.

Associate Treasurer's Report

CE&CF received a gift of \$1,000 from Kent Kleeberger '71. He added a note asking to be contacted about creating an Endowed Scholarship Fund. Bill Giesler, a contemporary of Kent, emailed him thanking him for the gift and included details on creating an ESF. Kent replied that he would be in touch.

Pre-Grand Opening Event at the new Clifton Branch of the Public Library of Cincinnati & Hamilton Co.

May 16, 2015 is the date the Library selected for our event. Details for the event include:

- Saturday evening, May 16, 2015 from 5:00 to 7:00 p.m.
- Cost is \$175 per couple, includes one memento or \$100 per individual, includes one memento
- Parking for 17 cars in library parking lot
- Guests will enter the through the new main entrance at the rear of the building. The Library will prepare name badges and distribute to guests as they arrive. Library security will assist so that only registered guests gain entry
- John Strohbach has contracted with Funky's Catering. They will provide passed hors d' oeuvres and various beverages
- Building tours will be conducted by Library staff
- Remarks will be made at 6:00 p.m. by Bob Dorsey, Alpha Xi and Bill Moran, member of the Library Board of Directors
- Mementos will be presented to guests as they depart.

The Library designed and printed the invitations and RSVP cards which were mailed on Monday, April 20. They will design and print the name badges and program. They provided various designs for the memento – a set of four drink coasters. One of the designs was selected and the local manufacturer has since provided a proof of the finished coasters which were approved.

Kim Fender will invite the President of the University of Cincinnati, Santa Ono. She and her marketing team will arrange this invitation. She also plans to invite a member of the local news media and perhaps a writer from the *Cincinnati Enquirer*. As of May 1st, reservations have been received from 39 Alpha Xi guests and 9 Library members.

We are recommending the Kingsgate Marriott for those who require overnight accommodations.

Three Alpha Xi Brothers have agreed to sponsor the catering, beverages and mementos. Funds received from all Alpha Xi guests will benefit CE&CF and funds from Library guests will benefit the Library. The tax-deductible amount is \$150 for couples and \$75 for individuals.

The Library will schedule the Grand Opening for a later date.

Old Business:

- David Krutsch Trust Bill Hoeb moved that CE&CF accept the offer of the Real Estate Trust from David Krutsch. Meese 2nd Approved.
- o **Interest** Bill Hoeb moved that the interest from David Krutsch's \$25,000 gift go toward Scholarships, but to treat the interest from Mike Dever's \$43,000 as a Legacy Fund rather than an endowment. Meese 2nd. Approved.

New Business:

- Don Jacob Proposal Don proposed a new type of account similar to Scholarship accounts handled by Johnson Investment, but with the flexibility of allowing the donor to decide use for scholarship or capital improvement.
 The idea was agreed to, and John Strohbach offered to draft wording for a Legacy Fund before the next meeting.
- Planned Giving The board felt that although we had little expertise with planned giving, rather than pay for a
 service like Calder Sinclair, we could follow the example of the recent UC Planned Giving mailing and perhaps
 include it with our Annual Report that generated positive feedback. Bill Giesler will tell Nick Orphan to go ahead
 with the SMC Letter, but not with Calder Sinclair.
- **Nester House Expansion** After discussion about possible house expansion, Bill Giesler said that everything hinges on negotiating a favorable bank loan.
- Bill Hoeb retirement from board President Giesler, on behalf of the entire board, extended heartfelt thanks for the 45 years Bill has served on the SHA and CE&CF boards and for the many accomplishments we have seen through his efforts.

2015 CE&CF Scholarships/Awards

~~~~~ "Funded Solely by CE&CF" \$4,750 ~~~~~~

### CE&CF PRESIDENTIAL BROTHERHOOD AWARD (\$1000) - Nick Partie

Active member sophomore and above chosen by the CE&CF President with recommendations from the CE&CF Scholarship Committee.

### CE&CF C. THOMAS CLIFTON AWARD (\$750) - Jack Johnson

Active member sophomore and above that has high GPA and exemplifies strong leadership at Alpha Xi and on/off the UC campus.

# CE&CF HOWARD HEBBLE GPA SCHOLARSHIPS (\$250 each) - Trevor Kirbabas, Cam Laatsch, Michael Murphy, Joe Rattermann & Jay Rugg

Fall pledge(s) with highest GPA. No scholarship application required.

### CE&CF CEDRIC VOGEL LEADERSHIP AWARD (\$750) - Nick Stenger

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

# CE&CF CAMPUS ACTIVITY AWARDS (\$250 each) – Brett Carlin, Nathan Kunkel, Kevin Kurzhals & Nick Wessels Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

~~~~~ "CE&CF Endowed Scholarship Funds" \$6,500 ~~~~~~~

JOHANNIGMAN SOPHOMORE GPA SCHOLARSHIP (\$1000) - Andrew Gardner

Active member sophomore with most improved overall GPA from previous year. No scholarship application required.

JOHANNIGMAN JUNIOR GPA SCHOLARSHIP (\$1000) - Kelechi Agomou

Active member junior with most improved overall GPA from previous year. No scholarship application required.

JOHANNIGMAN SENIOR GPA SCHOLARSHIP (\$1000) - Matt Johnson

Active member senior with most improved overall GPA from previous year. No scholarship application required.

JACK PECSOK SCHOLARSHIP (\$500) - Nick Portman

Active member sophomore and above with highest overall GPA in Architecture. If no brother is majoring in Architecture then any one in DAPP. No scholarship application required.

GARY PIES SCHOLARSHIP (\$2000) - Nick Bartelme

Active member sophomore and above that is majoring in a music related field is preferred. Applicants that are not majoring in a music related field, but are using their musical abilities to support Alpha Xi, a UC organization or community organization will also be considered. If an insignificant amount of music related applicants apply then active members sophomore and above with a high overall GPA and/or exemplify strong leadership at Alpha Xi and on/off the UC campus will also be considered.

THE QUINN FAMILY SCHOLARSHIP (\$500) - Joe Rattermann

Preference will be given to Varsity and Club athletes; however intramural athletes may also apply. We are also soliciting applicants that have an inspiring story to share that required them to "overcome adversity" and employ a competitive attitude and spirit towards tackling a challenge in his life. Applicants should submit their resumes with their applications (that include a list of honors, activities, community service, etc., college major and GPA). Applicants shall also create a video clip (maximum of four minutes in length) addressing the following general topic: How has the fraternity experience enriched my athletic involvement (or viseversa) and deepened my appreciation for UC campus life? Applicants applying under the "adversity" theme shall submit a video clip or powerful essay (max 1000 words) detailing the adverse event/life occurrence and how they resolved to overcome it.

Applicants will have the freedom to be creative in their responses, exhibiting their Bearcat pride, passion for PiKA/athletics, and cite specific accomplishments as a result of said dual relationship (of PiKA and athletics) or overcoming hardship. Submissions should be energetic and passionate, however serious, forthright, and clearly address the topic above. A minimum GPA of 2.5 is required for this scholarship.

Applicants will submit their materials along with other active chapter members applying for other CE&CF scholarships/awards (same due date), and these materials will be forwarded to Kyle and Jeff Quinn via email for their review of the videos/resumes. They will select the winner. Videos may be put into any readable format and sent electronically; however, videos uploaded to YouTube are preferred. Applicants must supply the internet URL link for the YouTube video.

JOSEPH R. "BUZZ" VOLZ SCHOLARSHIP (\$500) – Alec Niehauser

Active member sophomore and above in the College of Business with at least a 3.0 overall GPA that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

~~~~~~~ "Pi Kappa Alpha Educational Foundation Endowed Funds" ~~~~~~~~~

\$4,200 (\$641 individually funded for Jones & Van Fossen Scholarships to reach full value.)

### MICHAEL DEVER LEADERSHIP AWARD \$750 - Robbie Noonan

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

### CHRISTOPHER JONES MEMORIAL SCHOLARSHIP (\$1000) - Kyle Behringer

A member of the most recent Fall Pledge Class recommended by Alpha Xi active chapter and approved by Steve Jones (father of Christopher Jones) and/or the CE&CF Scholarship Committee. No scholarship application required.

### WILLIAM R. NESTER BROTHERHOOD & IDEALS BROTHERHOOD AWARD \$650 - Corey Goedde

Active member sophomore and above that best represents **Fraternal Brotherhood**. Candidate is selected by Alpha Xi Active Chapter, reviewed by the CE&CF Scholarship Committee, and approved by Steve or Brian Nester. No scholarship application required.

#### WILLIAM R. NESTER BROTHERHOOD & IDEALS EDUCATION AWARD \$650 - Thaddaeus Voss

Active member sophomore and above that best represents a **Pillar of Education**. Candidate is selected by Alpha Xi Active Chapter, reviewed by the CE&CF Scholarship Committee, and approved by Steve or Brian Nester. No scholarship application required.

### WILLIAM R. NESTER BROTHERHOOD & IDEALS MENTOR AWARD \$650 - Brain Redmond

Active member sophomore and above that best represents a **Positive Mentor**. Candidate is selected by Alpha Xi Active Chapter, reviewed by the CE&CF Scholarship Committee, and approved by Steve or Brian Nester. No scholarship application required.

### JACK VAN FOSSEN SCHOLARSHIP \$500 - Matthew Murphy

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

~ ~ ~ ~ ~ ~ ~ ~ "Funded by Individuals" \$2,000 ~ ~ ~ ~ ~ ~ ~ ~ ~

### **BROOKLINE SCHOLARSHIP (\$500) - Brad Cousino**

Recipient chosen by a group of Alpha Xi Brothers that have donated to this scholarship. Scholarship will be awarded to the Alpha Xi undergraduate who has exhibited academic promise, committed zealous energies to our fraternal brotherhood and represented the ideals of Pi Kappa Alpha. A separate scholarship letter with the application will be forwarded to Alpha Xi active chapter to apply for this scholarship.

### CONTINGENT NETWORK SERVICES ENGINEERING SCHOLARSHIP (\$1000) – Brayden Perkins

Active member sophomore and above with highest overall GPA in the College of Engineering. No scholarship application required.

### WILLIAM SIMENDINGER SCHOLARSHIP (\$500) - Nick Jones

Active member sophomore and above that exemplifies strong leadership at Alpha Xi and on/off the UC campus.

\*All scholarships/awards have a minimum of a 2.0 GPA requirement unless specified otherwise.

2015 – 28 Scholarships/Awards (27% increase) for a total of \$17,450 (20% increase)

2014 – 22 Scholarships/Awards for a total of \$14,500