

# CE&CF

## BOARD MEETING

August 9, 2019

Present: Dick Fenstermacher, Bill Giesler, Wayne Gilsdorf, Eric Haines, Bill Hoeb, Jerry Lang, Steve Simendinger, Jim Sparrow, John Strohbach  
(Excused: Mike Dever, Barry Wanninger, Bernie Meese)

May 17, 2019 Minutes approved.

### **President's Report – Bill Giesler**

#### Active Chapter

By: Luke Bowles, Active Chapter President

While Alpha Xi's summer has certainly been filled with relaxation, fun, and bad tan lines, it has also been a time filled with many achievements. Perhaps most meaningful of all, our brothers volunteered considerable hours over the summer for two main events: Chiari Cares (formerly NCF) Lei 5K and the Hyde Park Blast. For both events, brothers organized the races, facilitated set-up, and volunteered during post-race activities. While these actions may appear to be immaterial, they enabled both events to achieve great successes. With Alpha Xi brother serving as the event's primary volunteers, the Lei 5K was able to generate significant revenue and continue its mission of "lighting the way of research, education, and patient/family support and guidance" for those dealing with Chiari malformations. Moreover, in terms of the Hyde Park Blast, with Alpha Xi alumnus Sean Cox organizing the event and many current brothers serving as his ground workers, the Karen Wellington Foundation is set to be awarded \$10,000 from the race's proceeds; thus, this will allow the organization to send three families living with breast cancer on much needed vacations and another three groups for a relaxing day at the spa.

Furthermore, the summer has provided a great opportunity for Alpha Xi's new Executive Board to transition into their new roles. As a whole, all of the chapter's new leaders have taken on their responsibilities with inspiring passion and are very motivated to propel Alpha Xi to new heights. This group has already hit the ground running, as they are actively planning another prosperous year for Alpha Xi filled with strong brotherhood and numerous exceptional events. Quite possibly the most pivotal initiative over the summer is our recruitment efforts, which are being headed by brother Jake Borman, serving as Alpha Xi's Recruitment Chairman; he is bringing a lot of fire to the position, as the Nester Home is constantly filled with potential new members in the hopes of securing another great fall recruitment class. On top of the new Executive Board's internal drive, Brian Kapcar, Alpha Xi alumnus and 2014 graduate of UC, has taken over for Kyle Quinn as Chapter Advisor. While our brothers are very thankful for Kyle's dedication throughout his tenure, Alpha Xi is excited to welcome Brian to the team and is looking forward to his counsel in, as he put it, continuing to be "the best fraternity on campus at UC".

Lastly, as an administrative update, Dylan Silbernagel, Alpha Xi's incoming Secretary, recently completed a total overhaul of the active chapter section of Alpha Xi's website (which can be reached by clicking on the "Active Chapter Website" button on [www.ucpikes.org](http://www.ucpikes.org)). The new website features detailed insight into Alpha Xi and its mission. As a part of updating the information, I was asked to write a letter from the president; when completing this task and reflecting on the impressive accomplishments that Alpha Xi has achieved in its roughly 110-year history, I was inspired by the many great men that have worn the Garnet and the Gold letters across their chests. As Alpha Xi begins to move into year 111, I am confident that our brothers will continue to capitalize on the chapter's many past successes and achieve new heights for Alpha Xi!

## SHA

By: Mark Woods, SHA President

SHA gathered this past week to plan for the fall calendar of events. The two large events will be:

- 9/29 - Golf outing
- 11/9 - Homecoming

Ryan Boggs and Joe Reifenberg are co-leading the golf outing, which will be hosted at California golf course. Price will be a \$65/ alumnus, which will include 2 drink tickets and lunch. A change this year is that we're asking brothers to sign up in pairs, after which SHA will group foursomes together to help foster new relationships (and even out the playing field). Prizes will go to the top team, as well as the usual long drive, longest putt, closest to the pin, etc. Active chapter can sign up at a discounted rate.

Outside of the golf outing, we have some new involvement on SHA. Pat Gaspar and Brian Kapcar are helping with planning, and Steve Armsey will be joining soon. We also intend to backfill Brandon Zurieck's treasurer position, as his hands are full with new fatherhood.

We look forward to seeing you at events this fall. Please reach out with any questions.

## UCPHC

By: Alex Glutz

- Held annual meeting with Uptown and A/C in June to discuss expectations and issues for the year ahead.
- Currently exploring several upkeep projects in the common areas of the stairwells and hallways on the 2nd and 3rd floors, No major renovations or updates currently on the radar.

New Board members are Dan Schroyer and Doug Cushman. Recent renovations were done well and the general condition of the House is good. Reserves for repairs are in the \$70 - \$80,000 range and should accumulate as more operating expenses are transferred to UCPHC. Recently, water/sewer expenses were transferred.

## Pike Foundation

The attached letter was sent to Ryan Flickinger (via email only) at Pike Foundation declining acceptance of the proposed Grants.

## Planned Giving Initiative

We met with Bill Mulvihill for a kick-off meeting and to begin planning the next steps. Nick Orphan volunteered to help lead this initiative. Due to a busy summer, we expect to kick this into gear this fall.

## **TREASURERS REPORT – Jim Sparrow**

Johnson's year-end preparation of financial detail for the IRS tax return and potential difficulties resolved were reviewed. Jim is pleased with their response in providing data in a usable format.

## **Fundraising Report – Bill Hoeb**

### **Annual Fund Raising Program** (AFRP) – OmegaFi

We ended the 2018-2019 AFRP with contributions of \$10,790; all pledges paid in full. The 2019-2020 packets began arriving in the mail on July 1, 2019. At the end of the first month of this year's campaign, we had received pledges of \$8,710 as of today.

We established a new payment structure with OmegaFi. We will make bi-annual payments of \$828 (July 1 and January 1) for their monthly services. Miscellaneous expenses not covered by the monthly contract (postage or printing, etc.) billed upon completion.

### **Planned Giving Program**

On June 17, Bill Giesler and Bill Hoeb met with Bill Mulvihill to discuss a planned giving program. We are to submit 20 names to Bill Mulvihill for consideration as a team to conduct the program.

### **Johnson Investment Counsel**

We ended the 2018-2019 fiscal year with contributions totaling \$83,746 and expenses of \$65,374. Matt Yung hired Max Klett to fill the position formerly held by Gabrielle Calderone. We have worked with JIC and "closed the books" on the 2018-2019 fiscal year.

### **Endowed Funds**

We ended the fiscal year with 20 Endowed Scholarship Funds. Barry Wanninger made it his mission to raise \$500 or more for the new Chris Felter Memorial ESF in order to make an award in 2020. To date he has raised \$1325 and is expected to grow another \$250 from the Pfizer matching gifts program.

## **Investment Committee Report – John Strohbach**

The Fiscal Year 2018-2019 was reviewed. The value of the portfolio as of June 30, 2019 was \$1,149,523. The general composition was 53% equities and 43% fixed income and 3% cash. Well within our Investment policy guidelines and an increase in fixed income of 4% over last FY. The equities consisted of 71% large cap; 22% international; and 8% small /mid cap. All Sectors of the S&P 500 were covered.

During the FY there were contributions of \$83,746 and Expenses of \$65,374. The portfolio gained \$136,120 of which \$18,372 was the net of contributions less expenses. There was a

gain of \$117,748 due to dividends, interest and market gain in value of securities. This gain was 10.2% of the ending value of the portfolio.

The unadjusted ending value of each Named Endowed Scholarship Fund and each Legacy Fund was increased by 10.2%. All of the Endowed Funds have beginning values greater than their initial value thereby meeting the CE&CF Board's requirement that no endowed fund have a value below its initial value.

The Portfolio's performance of 10.2% compares to the blended benchmark of 7.3%. Equities at 13.9% vs Benchmark of 7.9% and fixed income at 7.6% vs benchmark of 6.9%.

The allowable 4.0% spending permits \$40,000 to be allocated for scholarships in the FY 2019/20.

The handling of invoices and checks was discussed at some length. It was agreed that all incoming checks and invoices will be routed through Bill Hoeb. He will record them and send them to Johnson for processing. A scanned copy of each check will be included together with instructions as to which account will be credited. Checks to be drawn on CE&CF account will be mailed by Schwab directly to the payee. The checks will note the invoice number and the fact that CE&CF was the payor. This provision does not apply to scholarship checks. These checks will be held at Johnson for pickup by the Scholarship Chair. The ability of Sparrow, Hoeb and Strohbach to access both the Johnson and Schwab web sites will improve the accuracy of our record keeping.

No need was found to modify or change out Investment policy

The Chair thanked Matt Yung for his professional conduct and the effort he and his team devote to CE&CF's account.

## **Scholarship Committee Report – Barry Wanninger**

We received only one application for the CE&CF "UC Bearcat" Scholarship this year although the candidate is a good one. The student's name is Caroline Lembright, daughter of Tye Lembright 90'. Caroline is a University Honors Student going into her 4th year carrying a 3.72 GPA and has been quite involved at UC.

Also, recent active chapter grad Brad Chamblin has accepted the invitation of joining the CE&CF Scholarship Committee as our newest member. This brings our committee back up to 10 active members after the resignation of David Clark and the elimination of Jack Habig due to him not being able to participate.

Finally, I have raised \$1225 with additional funds still expected (\$250 Pfizer match from Jim Hadley) for the Chris Felter Memorial Scholarship Fund so a scholarship can be presented at the 2020 Founders' Day Banquet.

### **Old Business:**

#### **1. CE&CF Succession**

Steve Simendinger presented several options offering a contingency plan for succession of CE&CF mission and finances should CE&CF no longer be able to perform (for whatever reason).

1. UC FOUNDATION – Currently is doing this for some foundations such as ours: UC Scholarship Office would offer CE&CF funded scholarships to UC Pike recipients based on grades/activities; requires a one-time 5% fee of the portfolio value up front to support bureaucracy; requires a higher annual service fee than Johnson (alternative).

2. JOHNSON CHARITABLE GIFT FUND – Funding would be entrusted to a Johnson Endowment Trust – Johnson would continue to manage funds, ability to restrict to UC Pikes based on criteria (grades/activities) or add a failsafe provision where funding ultimately would go to the general UC student population. Fees are estimated at 1% annually.

3. GREATER CINCINNATI FOUNDATION – higher fee structure, not considered

After discussion, Bill Hoeb motioned, Wayne Gilsdorf seconded that "Steve Simendinger ask Johnson for a copy of the Charitable Gift Fund Endowment contract for our perusal and possible adoption at a future date." Unanimous consent.

## **2. Digby Lot**

Still awaiting information from Active Chapter. We will continue to pay property taxes on the \$148,500 sale price until transfer to UCPHC. At this time, the intent is to sell the property to UCPHC for \$148,500 by adding the sum to their existing debt. A reappraisal could be made after development. Pete Smith, Realtor, will be asked to assist with this transition.

## **3. Pike Foundation**

Bill Giesler's letter to Ryan Flickinger dated June 2, 2019 was referenced (attached). It is proposed that future maximum scholarship awards withdrawn from the Pike Foundation exceed their 3% limit with intent to invade principle and transfer our donor's gift to CE&CF control. CE&CF would transfer an amount into an Endowed Fund in the donor's name sufficient to support the awarded scholarship.

## **New Business:**

### **1. Planned Giving**

This initiative has been postponed until later in the year. Nick Orphan has agreed to lead the Planned Giving team. Included in the endeavor will be the opportunity to increase annual scholarship grants beyond the current 4% level.

### **2. Jane Van Fossen Luncheon**

The luncheon will be held at LaScala Restaurant, Dublin, Ohio on August 28, 2019. Jane will be awarded the first ORDER OF THE LILY OF THE VALLEY award, per the following motion:

Bill Hoeb moved, Wayne Gilsdorf seconded, that "CE&CF create the ORDER OF THE LILLY OF THE VALLEY award for spouses (or others) who support the Mission and Values of CE&CF in memory or honor thereof of husbands or other Pikes."  
Unanimous consent.

3. John Strohbach moved, Bill Hoeb seconded that the new procedures detailing the handling of invoices and checks noted in his Investment Committee report be incorporated into the CE&CF Board Manual. As follows: "All incoming checks and invoices will be routed though Bill Hoeb. He will record them and send them to Johnson for processing. A scanned copy of each check will be included together with instructions as to which account will be credited. Checks to be drawn on CE&CF account will be mailed by Schwab directly to the payee. The checks will note the invoice number and the fact that CE&CF was the payor. This provision does not apply to scholarship checks. These checks will be held at Johnson for pickup by the Scholarship Chair. The ability of Sparrow, Hoeb and Strohbach to access both the Johnson and Schwab web sites will improve the accuracy of our record keeping." Unanimous approval. Bill Hoeb will update the manual to reflect this new process appropriately.

4. John Strohbach moved, Bill Hoeb seconded a motion to "Allocate no more than \$40,000 for scholarship awards in February, 2020". Unanimous consent.

5. Jerry Lang inquired as to the coverage for liability for the Board for CE&CF initiated actions or actions of active chapter, such as at a Founders Day Event planned by CE&CF. Bill Giesler will ask Mark Sims, attorney to investigate.

ADJOURNED – Next Meeting November 1, 2019

Dick Fenstermacher, Secretary